

Hershey Technologies Content Capture Partnership Offering

Kofax Capture - The Most Powerful OCR Technology – With the Lowest TCO

Hershey Technologies is a **certified Kofax Capture Platinum Reseller** and **KOFAX Technical Alliance Partner (TAP)**, offering over 15 years of experience in providing exceptional document imaging solutions. Hershey Technologies can provide existing and prospective Kofax Capture clients, resellers, internal IT departments and prime contractors with a *single point of contact, providing and supporting the full range of Kofax Capture products*, including advanced integration software application customization, remote administration, and superior Kofax Capture technical support.

Kofax Capture products enable the automation of business processes by collecting paper documents, forms and e-documents generated externally or internally, transforming them into retrievable information, and delivering it all into line-of-business applications, databases and searchable content management archives. The company's Kofax Transformation Module (KTM) platform is the most popular information capture application worldwide, using exclusive "learn-by-example" technologies for automating document classification and extraction that are easier to configure and cheaper to maintain than other competing template- and or rules-based approaches. When combined with Kofax VRS (VirtualReScan) the de facto standard for automated content analysis technology, improved scanning, recognition and information capture productivity is realized.

Hershey Technologies (www.hersheytech.com) has implemented hundreds of Kofax products widely used in **finance, government, insurance, healthcare**, and related business process outsourcing projects, all of which share a common need to capture critical business information from paper and electronic documents and forms.



CLIENT Requirements	Hershey Technologies Competencies
Increased Organizational Efficiency & Compliance	
Business Process Re-engineering Reduce Labor Costs Reduce Document Handling Costs Reduce Processing Time Cycles Improve Compliance Business Process Outsourcing	<ul style="list-style-type: none"> IT Strategic Planning & Business Process Mgt. Document Imaging Best Practices Advanced Kofax Capture Technical Optimization Services On-Site & Remote Administration Experienced Document Processing Service Provider <u>Experts in Complex Document Automation</u>
Information Capture – Communication - Workflow – Lifecycle Technical Support	
Centralized Document Capture Distributed Document Processing Automated Data Classification Advanced OCR Data Extraction Remote Administration Systems Integration Systems Validation (CFR Sec.#11) Knowledge Transfer / Education	<u>Kofax Platinum Full Product Line Reseller</u> <ul style="list-style-type: none"> Kofax Capture, Kofax Enterprise, Kofax Express Document Exchange Server (MFP's), Kofax Capture Kofax Transformation Modules(KTM; Advanced OCR) Kofax Communication Server (FAX, Email) Kofax Reporting & System Monitoring Services Custom Workflow Modules, Release Script Development, Secure WEB Portals

